

Message Text

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ACTION COME-00

INFO OCT-01 EUR-06 ADP-00 EB-05 RSR-01 RSC-01 /014 W

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P R 241100Z AUG 73

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC PRIORITY 1891

INFO AMEMBASSY BRUSSELS

AMEMBASSY PARIS

AMCONSUL HAMBURG

UEN/AMCONSUL AMSTERDAM BY POUCH

AMCONSUL ROTTERDAM BY POUCH

UNCLAS THE HAGUE 3736

PASS COMMERCE FOR OIFI; BRUSSELS FOR FAGAN; PARIS FOR GARRETT

E.O. 11652: N/A

TAGS: BEXP, NL, US

SUBJECT: REVERSE INVESTMENT CONFERENCE - ROTTERDAM

REF: HAGUE 2515, STATE 112774

1. PLEASE CABLE NAME(S) AND HOTEL REQUIREMENTS OF COMMERCE REPRESENTATIVE(S) DESIGNATED TO PARTICIPATE IN ROTTERDAM CONFERENCE.

2. CONFERENCE NOW SET FOR TUESDAY, OCTOBER 16 AT ROTTERDAM HILTON HOTEL UNDER JOINT SPONSORSHIP OF USG, FNCB-NETHERLANDS AND JOURNAL OF COMMERCE - NEW YORK. ALTHOUGH NOT YET FINALIZED ROTTERDAM PROGRAM IS BEING FRAMED ALONG FOLLOWING LINES:

(A) FAGAN/BRUSSELS AS OVERALL CHAIRMAN FOR THE DAY.

(B) MORNING SESSION: INTRODUCTORY REMARKS BY REPS EACH SPONSOR FOLLOWED BY SEPARATE PRESENTATIONS BY COMMERCE OFFICIAL (30-45 MINUTES ON INVEST-IN-USA PROGRAM GENERALLY PLUS ANTI-TRUST, SEC, DISC, ETC.); BY FNCB VP/ECONOMIST PETER CRAWFORD (45 MINUTES ON ECONOMIC-BUSINESS TRENDS AND THEIR IMPLICATIONS AND OPPORTUNITIES FOR FOREIGN INVESTMENT IN US); LOCAL LAWYER (LEGAL ASPECTS) AND UNCLASSIFIED

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FNCB OFFICIAL ON BANKING SUPPORT AT INTERNATIONAL, CITY AND

SMALL TOWN LEVELS.

(C) AFTERNOON SESSION: THREE CASE HISTORY PRESENTATIONS (TWO MANUFACTURING, ONE MARKETING) FOLLOWED BY OPEN QUESTION AND ANSWER PERIOD WITH PANEL MADE UP OF CASE HISTORY AND OTHER SPEAKERS PLUS SPECIALISTS ON AMERICAN ACCOUNTING PROCEDURES, CONSULTING SERVICES, INVESTMENT BANKING AND (IF NASDA REP PRESENT) ON STATE GOVERNMENT PROGRAMS. CONFERENCE ENDS WITH HAPPY HOUR 4-5 P.M. FOR INFORMAL AND ONE-TO-ONE DISCUSSIONS.

3. ATTENDANCE WILL BE BY INVITATION ONLY AND THEREFORE NO PUBLICITY PLANNED UNTIL MORNING OF CONFERENCE. PRESS BEING INVITED IN SELECTIVE BASIS AND STATE OFFICES IN EUROPE WILL BE NOTIFIED THAT THEY ARE WELCOME TO ATTEND AGAINST PAYMENT SMALL FEE.

4. WE AWARE THAT COMMERCE REPRESENTATIVE(S) WILL HAVE TO DEPART EVENING OCTOBER 18 FROM ROTTERDAM TO PARIS FOR SIMILAR CONFERENCE THERE ON OCTOBER 17. PLEASE ADVISE WHETHER HOTEL IN ROTTERDAM DESIRED FOR NIGHT OF OCTOBER 15 ONLY OR WHETHER RESERVATIONS ALSO DESIRED FOR WEEKEND OR EARLIER.
TANGUY

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